



California sportsmen & women

1,820,000 hunters & anglers spent \$3.5 billion in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

1.82 million people (residents and non-residents) hunted or fished in California in 2011, more than the population of the City of San Diego (1.82 million vs. 1.31 million).

People who hunted or fished in California outnumber the combined total home attendance for all three of the state's NFL football teams in 2011 (1.82 million vs. 1.55 million).

Sportsmen and women spent \$3.5 billion on hunting and fishing in California in 2011, more than receipts from cattle and calves, one of the state's top agricultural commodities that year (\$3.5 billion vs. \$2.8 billion).

Hunters and anglers support 56,388 jobs in California - that is more than the 32nd Street Naval Base, the state's largest employer (56,388 vs. 42,951).

Spending by sportsmen and women in California generated \$488 million in state and local taxes in 2011, enough to support the average salaries of 6,870 firefighters.

**Every single state makes a contribution.
Here are the facts on California's anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	1,820,000	30.5 million	\$3.5 billion	56,388
Total Anglers *	1,673,600	23.8 million	\$2.4 billion	35,748
Total Hunters *	394,500	6.7 million	\$1.1 billion	20,640

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

California Sportsmen & Women Support

Spending per Day
\$9.7 million

Salaries and Wages
\$2.3 billion

Federal Taxes
\$540 million

State and Local Taxes
\$488 million

Ripple Effect
\$6.75 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

CALIFORNIA STATISTICS & NATIONAL RANK

1,820,000 #5	\$3.5 billion #6	56,388 #4	\$2.3 billion #4	\$1.03 billion #4
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, recreational fishing and shooting and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the agenda of America's hunters and anglers.

For more information visit www.sportsmenslink.org or call Cole Henry at 202-543-6850 x19.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.